

For Immediate Release

Exotics CBX Forged irons; a MATERIAL ADVANTAGE

It's official, the CBX forged player's irons have arrived!

Batavia, IL (March 16, 2017) – Tour Edge, *Golf's Most Solid Investment*, is pleased to officially introduce the Exotics CBX forged irons, a **MATERIAL ADVANTAGE** in a player's club. A limited number of the new CBX irons were shown at the PGA Show in Orlando, FL in January and were immediately celebrated for the visual styling and performance. Now ready for a full introduction into the market – the CBX forged irons feature new, softer materials, CNC milled face and cavity for the utmost in stability and forgiveness without sacrificing the feel and workability which is imperative in a player's iron.



The Exotics CBX irons are triple forged from Japanese S25c Carbon steel delivering a softer feel on every shot and substantial forgiveness in a blade. Tour Edge engineers CNC mill the faces for perfect flatness. The square grooves are also CNC milled for 100 percent USGA compliant grooves. Every groove is computer laser engraved ensuring that every club head will pass USGA inspection. The CBX forged irons give players confidence knowing each club being used is USGA approved.

The cavity in the CBX forged irons is designed for the most advantageous MOI and forgiveness by CNC milling to insure the deepest cavity possible in a player's iron. "The CNC milling allows us to control the depth precisely ensuring we take as much material out and place it in the flange area for more forgiveness and higher launch," explained David Glod, President and Founder of Tour Edge Golf.

The CBX forged irons are designed for performance and boast a premium traditional shape with a moderate offset for distance with workability. A dual level flange gives enhanced feel, especially on shots struck low on the face, and good acoustics from a forged cavity.

All players benefit from added feel enrichment on every shot and the CBX forged TPE alloy insert helps dampen vibration on mishits especially in a blade.

Premium high-performance stock shafts options: True Temper XP 95 (R, S); True Temper Dynamic Gold AMT (R, S, X); KBS Tour Steel (R, S, X). Custom premium shaft options include: KBS C-Taper, KBS C-Taper Light; Dynamic Gold Tour Issue; Dynamic Gold.

Projected ship date is April 4, 2017. The CBX forged irons suggested retail pricing: \$125 per club stock steel shaft, and \$150 per club in Recoil graphite and custom steel shafts. Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. Pre-orders can be placed with an authorized dealer.

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For more information, call (800) 515-3343 or visit touredge.com.



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About Tour Edge Golf

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

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