



FENIX^{xCell} 

2026 RETAIL COLLECTION

FENIX XCELL & PRIVATE ESTATE COLLECTION 2026



FENIX XCELL & PRIVATE ESTATE COLLECTION 2026

AT FENIX XCELL, WE BELIEVE EXCEPTIONAL PERFORMANCE STARTS WITH EXCEPTIONAL APPAREL. OUR 2026 RETAIL COLLECTION FEATURES A BOLD NEW COLOUR PALETTE INSPIRED BY THE GAME—COOL GRASS GREEN, LAUREL GREEN, PLUM, NAVY, DELICATE BLUE, BALTIC BLUE, CRANBERRY, TURQUOISE GREEN, AND BLACK. THIS COLLECTION COMBINES CUTTING-EDGE DESIGN WITH HIGH-PERFORMANCE FABRICS TO KEEP YOU COMFORTABLE ON AND OFF THE COURSE. FROM LIGHTWEIGHT, MOISTURE-WICKING POLOS TO INSULATING, UNRESTRICTIVE OUTERWEAR, EVERY PIECE IS CRAFTED TO MOVE WITH YOU AND ENHANCE YOUR GAME. STEP UP YOUR STYLE WITH FENIX XCELL—DESIGNED FOR THE COURSE, THE CLUBHOUSE, AND BEYOND.

COLORS





BLACK

BALTIC SEA

NAVY



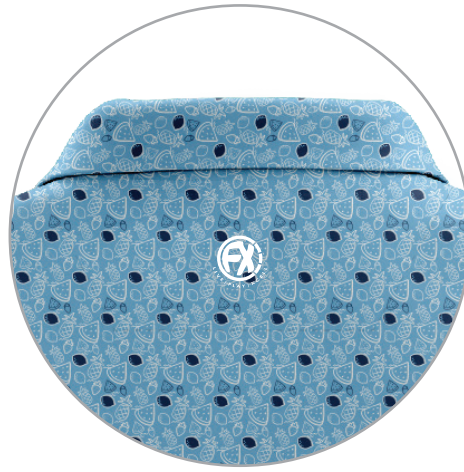
MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





BALTIC SEA BLUE

WHITE

DELICATE BLUE



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





CRANBERRY

DELICATE BLUE

WHITE



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





SKY BLUE

CRANBERRY

PASTEL LILAC



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





BALTIC SEA BLUE / SKY BLUE

LAUREL GREEN

NAVY/FLINT STONE GREY



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



STONEHAVEN



FLINT STONE GREY

BALTIC SEA BLUE

PASTEL LILAC



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





BALTIC SEA BLUE

LAUREL GREEN

FLINT STONE GREY



MEN & LADY OPTIONS:

- MATTE SILICONE FX BRANDING
- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



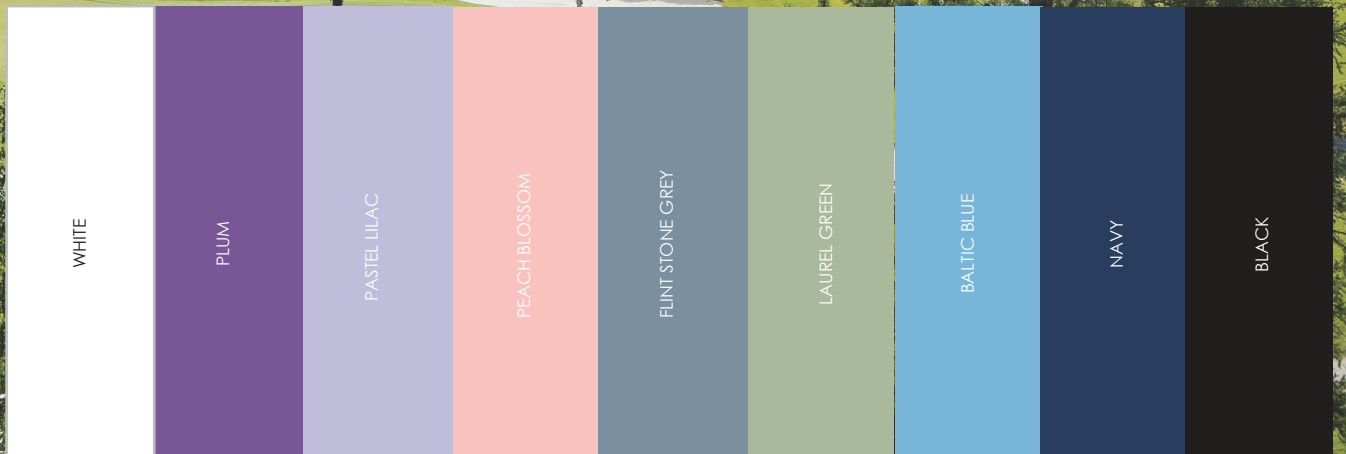
PRIVATE ESTATE

DESIGNED IN AMERICA

FENIX XCELL & PRIVATE ESTATE COLLECTION 2026

PRIVATE ESTATE IS DEFINED BY ITS EXCEPTIONAL QUALITY AND EFFORTLESS VERSATILITY, MOVING SEAMLESSLY BETWEEN SPORT, BUSINESS, TRAVEL, AND LEISURE. EACH POLO IS FINISHED WITH SIGNATURE DETAILS—OUR TAILORED COLLAR, CENTRE-CUT SHELL BUTTONS, AND REFINED HERRINGBONE TAPE—ENSURING EVERY PIECE STANDS APART. DESIGNED FOR GOLF CLUBS, CORPORATE EVENTS, AND PREMIUM LEISUREWEAR, THE PRIVATE ESTATE COLLECTION ENHANCES YOUR BRAND WITH ELEVATED STYLE AND LASTING COMFORT. THINK HIGH-PERFORMANCE MEETS LUXURY—WHERE EVERY DETAIL IS REFINED, AND EVERY PIECE COMMANDS ATTENTION ON AND OFF THE COURSE.

COLORS





WHITE

BLACK

PEACH BLOSSOM

PLUM



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT

HEAT TRANSFER

STRETCH

UV
PROTECTION

FENIX XCELL & PRIVATE ESTATE
COLLECTION
2026



WHITE

NAVY

BALTIC SEA BLUE

LAUREL GREEN

FLINT STONE GREY



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



FENIX XCELL & PRIVATE ESTATE
COLLECTION
2026

ROCKPORT



THE DETAILS MAY NOT BE CLEARLY VISIBLE IN THE COLLECTION PREVIEW, SO I'D LIKE TO EMPHASIZE THAT EVERY COLOR OPTION WILL FEATURE WHITE TRIM DETAILING ON THE BUTTON PLACKET, COLLAR, AND SLEEVE CUFFS.

WHITE / NAVY



NAVY / BALTIC SEA BLUE



BALTIC SEA / NAVY



FLINT STONE GREY / LAUREL GREEN LAUREL GREEN / FLINT STONE GREY



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





FLINT STONE GREY

LAUREL GREEN

BALTIC SEA BLUE



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



FENIX XCELL & PRIVATE ESTATE
COLLECTION
2026



PLUM/BALTIC SEA BLUE/SKY BLUE

DELICATE BLUE
/BALTIC SEA BLUE/WHITE

BLACK/PASTEL LILAC



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





FLINT STONE GREY /
BALTIC SEA BLUE

PEACH BLOSSOM

MAGNETIC BLUE/
PEACH BLOSSOM



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION



NAVY / PLUM

NAVY / DELICATE BLUE

PLUM / LAUREL GREEN



MEN & LADY OPTIONS:

- 92% POLYESTER, 8% SPANDEX
- CLASSIC FIT
- SELF-FABRIC COLLAR
- 3-BUTTON PLACKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



CARMEL JACKET



WHITE



BLACK



NAVY



BALTIC SEA BLUE



LAUREL GREEN



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION

CARLTON JACKET



WHITE

BLACK

NAVY

BALTIC SEA BLUE

LAUREL GREEN



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION

CARMEL VEST



WHITE



BLACK



NAVY



BALTIC SEA BLUE



LAUREL GREEN



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



CARLTON VEST



WHITE

BLACK

NAVY

BALTIC SEA BLUE

LAUREL GREEN



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION

FENIX XCELL & PRIVATE ESTATE
COLLECTION
2026



BALTIC SEA BLUE / NAVY



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE MANAGEMENT



HEAT TRANSFER



STRETCH



UV PROTECTION

FENIX XCELL & PRIVATE ESTATE
COLLECTION
2026



LAUREL GREEN / COOL GRASS GREEN



MEN & LADY OPTIONS:

- NO WAIST BAND
- POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION



LIGHT GREY



BLACK



NAVY



BALTIC SEA



LAUREL GREEN



MEN & LADY OPTIONS:

- POLY SPANDEX FABRIC 250 GSM
- SUBLIMATION INNER HOOD

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





BLACK / BLACK

NAVY / NAVY



MEN & LADY OPTIONS:

- BODY FABRIC 100% POLYESTER - BACK CIRE 81 GSM
- SIDE AND SLEEVE FABRIC 100% POLYESTER 220 GSM
- 3 ZIPPER POCKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:





BLACK / BLACK

NAVY / NAVY



MEN & LADY OPTIONS:

- BODY FABRIC 100% POLYESTER - BACK CIRE 81 GSM
- TRIM FABRIC 100% POLYESTER 220 GSM
- 3 ZIPPER POCKET

| S | M | L | XL | XXL | 3XL | 4XL |

TECHNOLOGIES:



CROYDE SUBLIMATION SHORTS



BALTIC SEA

LAUREL GREEN

FLINT STONE GREY



MEN'S OPTIONS:

- 8CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET
- ELASTIC WAISTBAND
- 88% RECYCLED POLYESTER, 12% SPANDEX

| 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 |

TECHNOLOGIES:



PERFORMANCE SHORTS



KHAKI



BLACK



GREY



NAVY



WHITE



MEN'S OPTIONS:

- 8CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET
- ELASTIC WAISTBAND
- 88% RECYCLED POLYESTER, 12% SPANDEX

| 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 |

TECHNOLOGIES:



PERFORMANCE TROUSERS



KHAKI



BLACK



GREY



NAVY



WHITE



MEN'S OPTIONS:

- 8CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET
- ELASTIC WAISTBAND
- 88% RECYCLED POLYESTER, 12% SPANDEX

| 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 |

TECHNOLOGIES:



MOISTURE
MANAGEMENT



HEAT TRANSFER



STRETCH



UV
PROTECTION

FENIX MICRO TOUR TOWEL

- 16"X40"
- MICROFIBRE
- MAXIMUM ABSORPTION
- MACHINE WASHABLE



BLACK / GREY TRIM



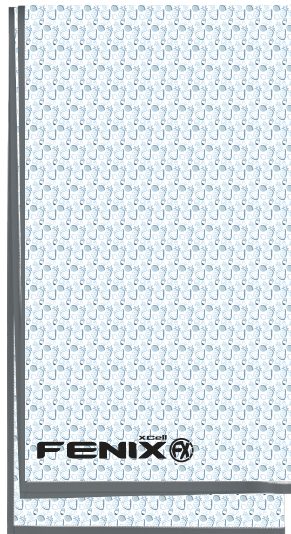
WHITE / GREY TRIM



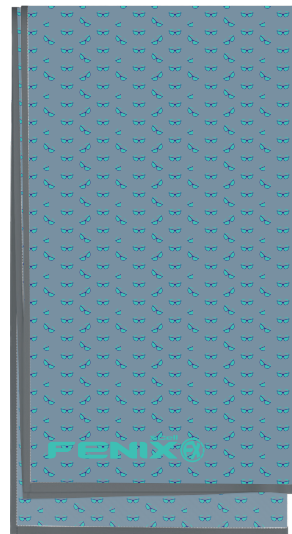
FENIX SUBLIMATION TOWELS



BALTIC SEA BLUE / SKY BLUE



WHITE



FLINT STONE GREY

- 16"X40"
- MICROFIBRE
- MAXIMUM ABSORPTION
- MACHINE WASHABLE
- FULL FENIX LOGO 15CM

BUCKET HAT



WHITE



BLACK



NAVY



GRAPHITE



GREY



WHITE



BLACK



NAVY



GRAPHITE



GREY



REVERSIBLE BUCKET HAT

INNER SUBLIMATION



SOLID OUTER

WHITE



INNER SUBLIMATION



SOLID OUTER

BALTIC SEA BLUE / SKY BLUE



INNER SUBLIMATION



SOLID OUTER

FLINT STONE GREY



ULTRA LITE MESH CAP



COOL BLUE



BLACK



GRAPHITE



NAVY



COOL BLUE



BLACK



GRAPHITE



NAVY



TOUR PERFORMANCE CAP



BLACK



WHITE



NAVY



LT BLUE



OLIVE



BLACK



WHITE



NAVY



LT BLUE



OLIVE



FX ADJUSTABLE STRETCH BELT



NAVY



GREY



BLACK



BOSTON BAGS



BLACK





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