

EXOTICS
BY TOUR EDGE

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For Immediate Release

Tour Edge Unveils New Exotics CBX Forged Wedge Series

Unique grinding process utilized in meticulously designed CNC milled forged wedges.

Batavia, IL (September 21, 2017) –Tour Edge, *Golf's Most Solid Investment*, is pleased to introduce the Exotics CBX forged wedge series. The CBX wedges are engineered to deliver precise distance control, maximum versatility and superior spin for players of any skill level seeking Tour quality CNC milled performance.



The Exotics CBX wedges are forged from soft S25 carbon steel providing superb feedback off the club face. The classic signature shape and thin top line are combined with a new custom DG Method – named for David Glod, president and chief designer for Tour Edge – featuring a unique combination of heel, toe and trailing edge grinding.

This ultimate combination in grinding provides unsurpassed versatility and control on critical shots around the green.

“The new grinding process eliminates bounce from the heel and toe areas allowing players to easily open the face or shut it down

for exceptional creativity around the green,” said Glod. “The CBX wedge technology all combines to give you the most precise scoring club available. We are really proud of this one.”

The thin top line of the CBX wedges promotes smooth turf interaction while the Xtreme Spin Grooves, Exotics advanced groove engineering, produces the ultimate in wedge spin due to utilizing the maximum allowed USGA groove depth and width. The CBX series employs dual-groove construction so the lower loft (50°-52°) wedges are designed with deeper, narrower grooves while the higher lofts (54°-60°) have wider grooves. The result is maximum spin and exceptional shot control from each wedge.

The Tour Edge Exotics CBX forged wedge series is available in True Temper Dynamic Gold wedge shafts and is available in 50, 52, 54, 56, 58, and 60 degrees with a suggested retail price of \$124.99 steel, \$149.99 graphite.

About Tour Edge Golf

Located in Batavia, IL, and celebrating 31 years, Tour Edge is Golf's Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit touredge.com.

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